IBM India CSR Policy & Focus Areas

Corporate Citizenship

IBM has developed a thoughtful, comprehensive approach to corporate citizenship that aligns with IBM's values and maximizes the impact we can make as a global enterprise. We focus on specific societal issues, such as education & skills, climate protection and sustainability.

CSR Policy

- IBM believes that a company culture based on core values not only helps our business, but also defines the role that we can and should play in society.
- We identify and act upon new opportunities to apply our technology and expertise to societal problems.
- We scale our existing programs and initiatives to achieve maximum benefit.
- We empower our employees and others to serve their communities.
- We integrate corporate citizenship and social responsibility into every aspect of our company.

Focus Areas

Our CSR focus areas have been:

- Education and Skills: To foster life-long learning opportunities through streamlined initiatives that cut pathways across education [access], skills/employability [inclusion], and employment [equity and quality].
- Sustainability and Climate Protection: IBM has long been committed to protecting the environment. We will continue to drive positive environmental impacts and apply our leading technology innovations and expertise to address global environmental challenges.
- Volunteerism: The company's culture of giving continues to attract and inspire employees dedicated to improving the lives of others through skills volunteering.

CSR Committee

Mr. Amit Sharma	Chairman
Mr. Sandip Patel	Member
Ms.Tejaswini S Rajwade	Member
Mr. Thirukkumaran Nagarajan	Member

CSR Committee approved projects;

- IBM SkillsBuild (SkillsBuild for Adult Learners, IBM SkillsBuild for High School, IBM SkillsBuild for High School (Transition from STEM for Girls)
- IBM SkillsBuild for Academia: focusing on orienting college students about IBM SkillsBuild and onboarding them on the platform offering a unique ecosystem to learner to accelerate their skilling journeys
- AI for CBSE: (Aligned with IBM SkillsBuild): CBSE AI Curriculum for professional development for teachers & students of Grade 11.
- Advance Diploma in IT-Networking & Cloud Computing: An ongoing engagement with DGT-MSDE on 2 years Advanced Diploma in IT Networking & Cloud Computing. (Aligned with SkillsBuild for Adult Learners)
- Health Care: Towards the Academic Block of SMRT Hospital Project
- Sustainability and Sustainability Accelerator Project: engagement to support farmers to eliminate crop residue burning
- Volunteerism: Initiatives aligned to schedule vii causes to involve employee skills to create local community impact