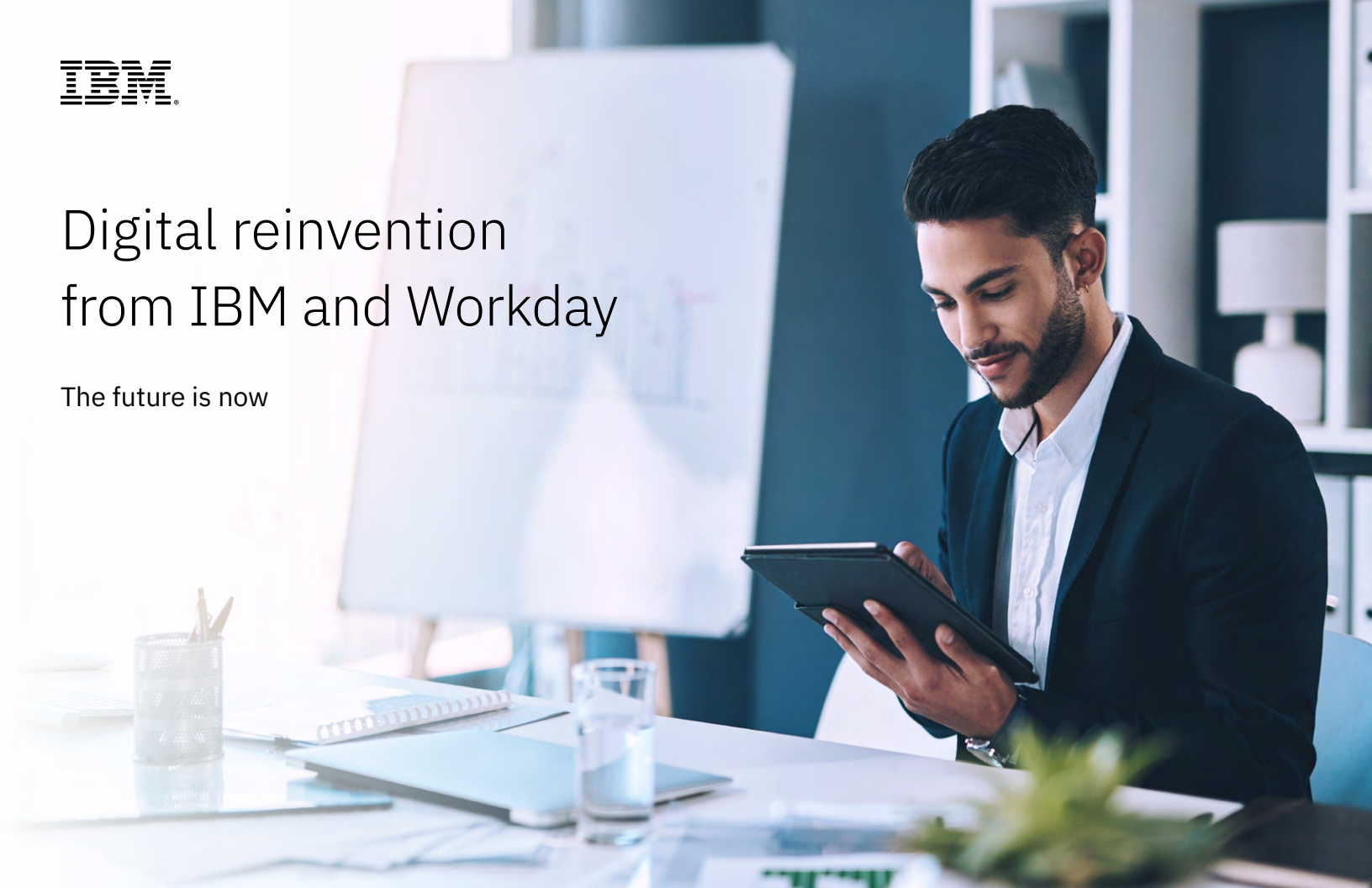




# Digital reinvention from IBM and Workday

The future is now



## Put the power of modern technologies to work for you

The world we live in today has never changed so fast and will never be this slow again. To keep pace with the competition, you can't keep doing what you've always done. Now is the time to make the transformation to a workplace that's insights-driven, talent-centric and AI-powered, using a cloud-based tool like Workday and cognitive tools such as IBM Watson® AI for business.

IBM and Workday put the power of the cloud and cognitive technologies to work to drive digital innovation, improve analytics and insights and increase employee engagement. These new technologies are transforming every facet of work and life, and represent a tremendous opportunity for businesses, in an age of disruption, to chart and define their future.

## Highlights:



Accelerate ROI and maximize the benefits from the investment in Workday



Empower your line of business managers and executives with HR metrics and human capital analytics



Prepare your business for mergers and acquisition activity where speed, visibility into people and costs and organizational change modeling becomes an imperative



Drive finance and HR transformation so those teams become strategic business leaders

### Create a smart path towards a modern organization

From strategic consulting services to cognitive solutions, IBM can help you take the lead, no matter what stage you're at in your transformation journey. Our Workday practice helps organizations put the power of Workday's innovative technology to work—and in the process, modernize the way the digital Chief Financial Officer (CFO) and Chief Human Resources Officer (CHRO) and their respective teams operate and collaborate.

Together, IBM and Workday are helping clients build smarter financial management and human resources (HR) capabilities with new tools and deeper insights. By partnering with IBM, clients can realize the full potential of their Workday investment and enhance the roles of finance and HR as strategic partners in driving speed, efficiency and profitable growth. Benefit from the right combination of people, process and technology to transform your organization and discover new ways of working.

### Benefit from our unique perspective

Our dedicated focus on delivering global Workday services, and our unique position as a global Workday customer, allows us to share best practices from both our customer delivery success and agile processes with the tools and resources of a leading digital services innovator. We can offer a unique perspective that allows us to better understand your challenges, accelerate value and realize the full potential of your ever-appreciating investment in Workday.

### Solve real problems with the IBM Workday practice

IBM believes deeply in partnering with clients to help solve their business problems so they can see continuous improvement and real results, even after deployment. We help optimize, expand and enhance the use of the Workday solution globally and locally for businesses and organizations of all sizes and from all industries. We assist at each stage of their digital transformation journey through consulting, implementation and post-production services offerings. And we create trusted partnerships by focusing on client success and service excellence.

Our team uses proven leading practices and deep experience to help your organization with your IT strategy, software selection, infrastructure assessment and mobile strategy. IBM helps lay the foundation for a smarter, agile organization with these capabilities:

- **Rapid ROI:** IBM can help you achieve the rapid Workday ROI that you're expecting. Our Workday practice manages the most complex of Workday engagements with proven methodologies, tools and project governance to reduce risk and achieve success.
- **HR transformation:** We take a consultative approach and deploy Workday Human Capital Management (HCM), benefits and payroll solutions with constant innovation, to help clients to make meaningful business decisions quickly.
- **Financial management:** We bring focus to the digital CFO with industry-leading domain experience to our Workday Financial Management deployment services. Our client side expertise and project team finance domain knowledge ensures a strong understanding of business needs and drives ongoing improvement and ROI.
- **Full platform:** IBM combines the leading methodologies from HCM and Financial Management into one unified solution to reduce risk and provide holistic solutions.
- **Integrations:** We integrate your Workday solutions with third-party systems and data sources seamlessly. Get the information you need, in a format you can understand, quickly and accurately.
- **Post production services:** We help generate maximum value from your Workday investment by focusing on continuous optimization to drive maximum ROI throughout the lifetime of ownership.
- **Managing talent:** We provide HR and Finance business process outsourcing services on Workday that can free the HR and finance organizations from administrative tasks to focus on talent management, driving competitive advantage and c-suite strategy.



## Realize optimum value from your Workday investment



Our Workday capabilities help you design strategies and solutions to align talent management with your enterprise business priorities. This covers talent sourcing, performance, succession management, and rewards and recognition, enabled by Workday. Our capabilities include process design, Workday talent deployment, change management and talent analytics using Workday.

IBM's Workday practice brings specific industry and domain knowledge to each engagement, is backed by a high client satisfaction rating and strong references, and was recognized as a leader for Workday HCM Services by analyst firm Horses for Sources, which placed IBM in the Winner's Circle in its 2018 Blueprint Report.

### Work with a provider who is committed to your success

IBM is dedicated to the success of our customers and passionate about the work we do every day. Forward thinking finance, HR and IT executives looking for an innovative, timesaving and cost-effective approach turn to IBM's Workday practice to realize the highest value and continuous improvement from their Workday solution and, ultimately, their people.

If you're investing in Workday to fundamentally change how your business operates, IBM understands your challenges and can help.

- IBM is a partner and customer.
- We provide best practices across industries and organizations like yours.
- We consultatively solve complex problems better, smarter and faster.
- We promote successful adoption and long-term Workday ownership.
- We focus on continuous education and improvement, through our own internal Workday University.

The Workday and IBM alliance enhances IBM's capability to help companies gain new competitive advantage in an age of disruption by aligning people with financial performance and redefining work with the speed and simplicity of cloud delivered finance and HR services.

"In this era of profound disruption, outperforming enterprises have realized that ecosystem partners are not only a critical part of their success but are focused more than ever on driving value and exponential performance from these relationships. The powerful combination of IBM and Workday allows companies to accelerate their digital transformation journeys, streamline key processes and build upon scalable and flexible technology across their applications to enable sustainable workforces, scale their businesses and maximize their financial performance and growth."

— Stacy Haggood, Partner, Global Financials Practice Leader, IBM

### For more information

To learn more about this offering, contact your IBM sales representative or visit [ibm.com/workday](https://ibm.com/workday).



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