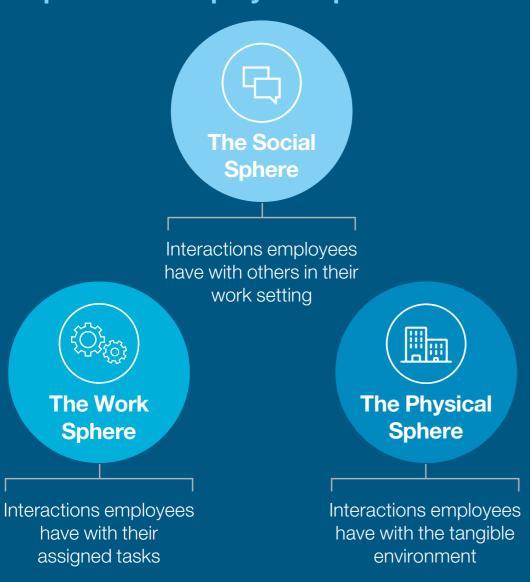
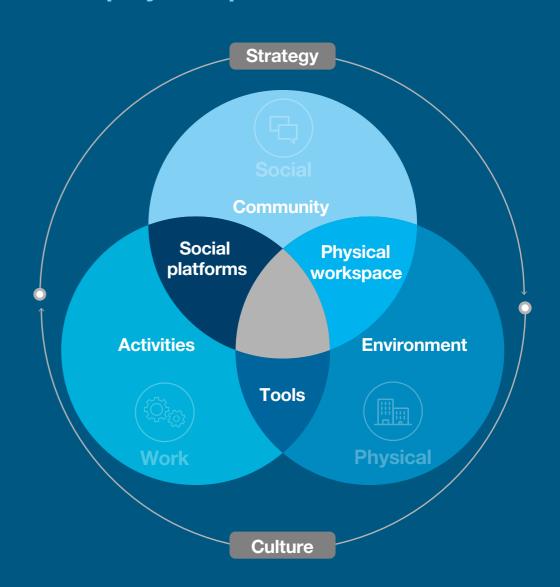
Designing employee experience

Enhance engagement and productivity with a unified approach

3 spheres of employee experience



Spheres overlap to create unique facets of employee experience



5 strategies for improving employee experience



of the employee and the needs of the organization



Improves visibility across the organization, for both the employee and the employer



Removes non-valueadded activities and information to streamline culture and value experiences



Aligns experiences to the organization's system



Allows both employee and employer to share information and modify actions

Getting started in your organization



Tune in to the voice of the employee using analytics



Invest in key milestones where employee experience has a unique impact



Build an employee experience coalition that crosses traditional silos



Design employee experiences using rapid, iterative design principles

Make the most of your employee experience:

ibm.com/business/value/employee_experience

Find resources to build an engaged workforce:

ibm.com/services/us/business-consulting/talent-change-management

