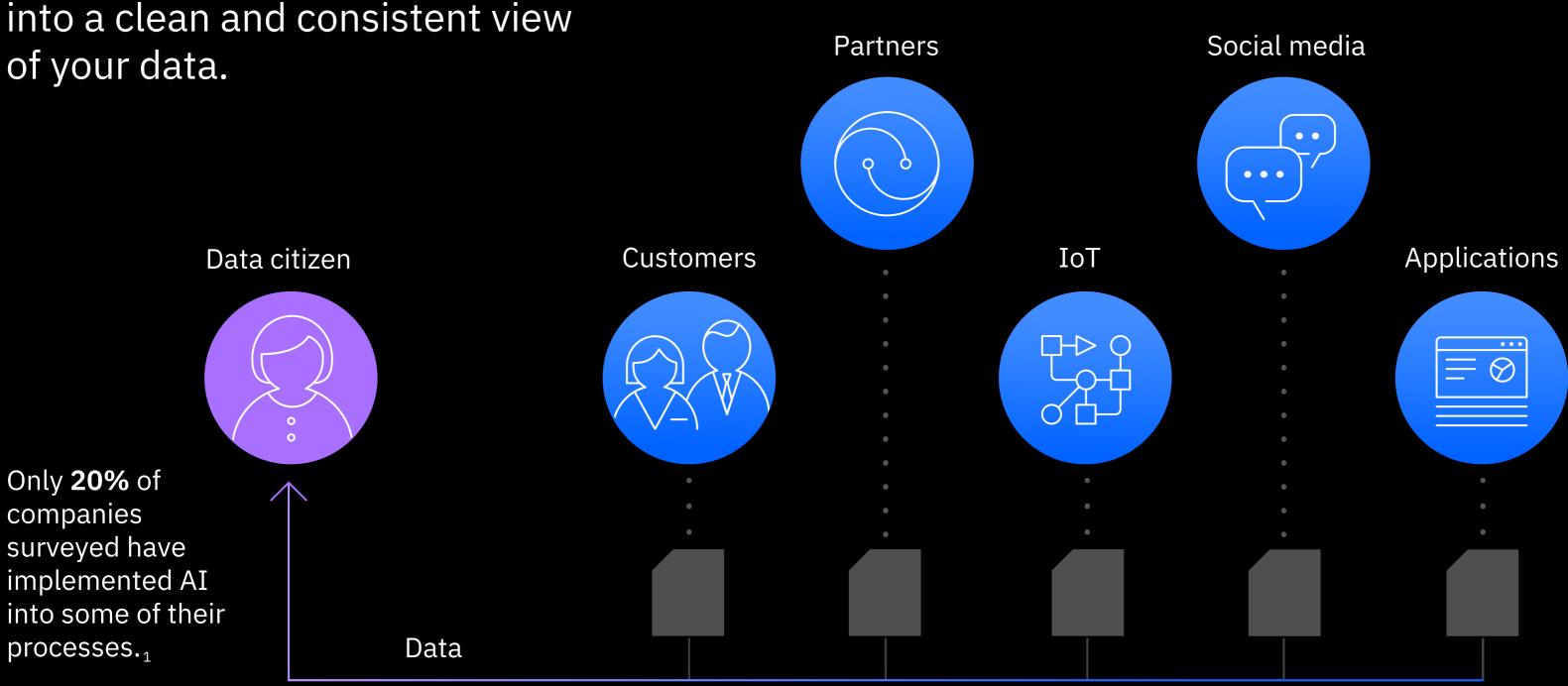
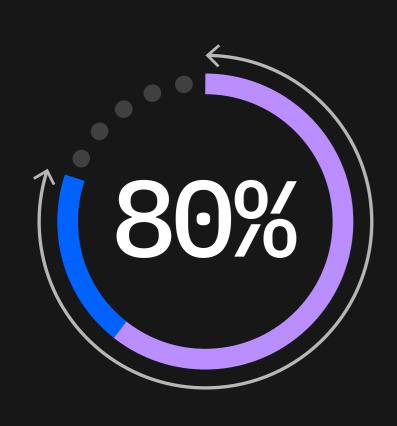
What is data preparation?

Data preparation is a self-service activity to convert disparate, raw, messy data into a clean and consistent view of your data.





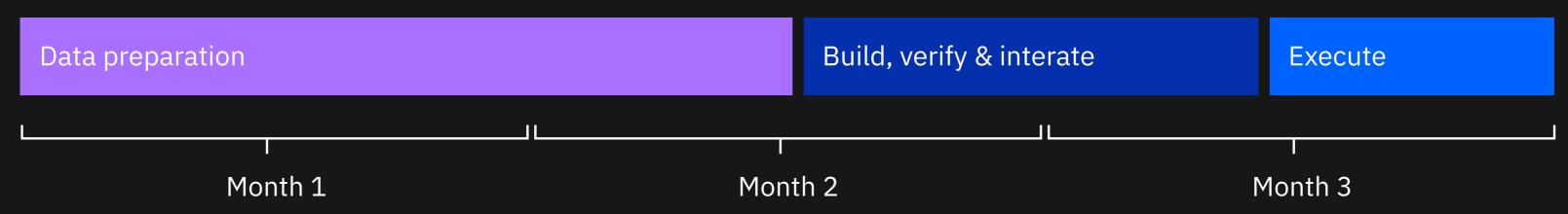
80% of data citizens' time is spent on preparing and managing data for analysis.,

60% of time is spent cleaning and organizing data.

19% of time is spent collecting data.

What if you could automate and operationalize your data preparation?

Data preparation without automation



Data preparation is 10x more efficient with automation.

Data preparation with automation



More time can be spent on mining curated data sets for insights that drive value creation

Benefits of a modern data preparation solution:

- Reduced time to insights & data delivery
- Self-service access
- Operationalize predictive models

Ready to modernize your data preparation? Learn more by reading 8 simple building blocks for data preparation.

Read the eBook



- 1. Reshaping Business With Artificial Intelligence MIT Sloan Management Review
- 2. Cleaning Big Data: Most Time-Consuming, Least Enjoyable Data Science Task, Survey Says

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