# IBM Media Destruction Services

Permanently destroy sensitive personal data, reducing the risk of data breaches and resulting costs

### Organizations must comply with data security legislation and stakeholders' privacy demands to protect personal data.

To remain legally compliant, organizations must employ an enterprise-grade destruction process to destroy personal data or the media devices that retain it. Increasing legal regulations on data security make the compliance process more difficult. Businesses need a media destruction process that's technologically agnostic and flexible. Furthermore, global organizations face complex, slow and sometimes unreproducible pricing for media destruction across different locations.

IBM provides an end-to-end, global offering for the certified destruction of most types of media and data as one-stop shop for data to be destroyed in a security-rich environment. Customers using IBM® Media Destruction Services can access the IBM state-of-the-art global infrastructure and organization.

#### Highlights

Enhances data security by providing data destruction of electronic media, at the customer's location, to protect data and comply with government regulations

Significantly reduces the risk of a data breach or data loss

Generates a certificate that lists all electronic media from which data has been destroyed

Offers comprehensive coverage for most technologies

## IBM provides the following lifecycle and redisposition services:<sup>1</sup>



Destruction

Onsite shredding services



Decommissioning

Data center dismantling



Data wiping and degaussing

Hard drive erasure



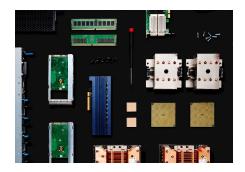
Disposition

Recycling of IT hardware

#### Find out why IBM is the right choice

Learn more about why you should choose IBM hardware maintenance services: IBM is positioned as a leader in IDC MarketScape: Worldwide Support Services 2022 Vendor Assessment.<sup>2</sup>





#### Enhances data security with data destruction services

IBM Media Destruction Services includes degaussing, shredding, decommissioning and disposition. Degaussing techniques can destroy data on magnetic storage tapes and hard drives using a device that generates an electromagnetic pulse that's designed to render a magnetic storage device inoperable and any data stored on the device unrecoverable. The shredding process physically destroys hard drives and electronic storage devices, solid-state drives (SSDs) and flash memory. Our decommission and disposition services can help your organization dismantle a data center and recycle hardware equipment that's no longer needed.

These onsite services help significantly reduce the possibility of a data breach or data loss. IBM provides a certificate of destruction indicating which electronic media has had its data destroyed.

#### Comprehensive support for storage technologies

IBM provides expanded support for most types of drives, including components, such as hard-disk drives (HDD), SSDs, flash memory, CDs, DVDs and more.

#### Helps enable compliance with regulations

Organizations that go beyond simple regulatory compliance can build trust with customers and stand out from competitors. Taking precautionary measures in protecting your confidential data can help keep your business safe from a data breach, fraud and identity theft. IBM Media Destruction Services supports our customers in their efforts to be compliant and maintain their reputations. It also helps prevent the risk of noncompliance fines, should your business be audited.

#### Conclusion

IBM has the depth and breadth of capabilities and global reach needed to support enterprises with their data destruction needs. We have contracts in place and relationships to efficiently serve customers regardless of volume or geography. IBM Media Destruction Services provides a standardized, holistic security solution to our customers.

#### Why IBM Technology Lifecycle Services?

IBM Technology Lifecycle Services professionals have deep expertise in the technology industry. Our experts support over 19,000 IBM and other original equipment manufacturer hardware and software products. IBM's worldwide reach allows us to deliver a holistic set of hardware and software support services that help identify dependencies across your IT portfolio. IBM's demonstrated history of service, technical support and reliability, combined with access to IBM product development and engineering labs, helps provide efficient advice and problem-solving. You can count on IBM Technology Lifecycle Services to keep your mission-critical systems running smoothly 24x7.

#### For more information

To learn more about IBM Media Destruction Services, please contact your IBM representative or IBM Business Partner®, reach out directly to an IBM TLS expert, or visit <a href="https://www.ibm.com/services/multivendor-support">www.ibm.com/services/multivendor-support</a>

© Copyright IBM Corporation 2023

IBM Corporation New Orchard Road Armonk, NY 10504

Produced in the United States of America July 2023 IBM, the IBM logo are trademarks or registered trademarks of International Business Machines Corporation, in the United States and/or other countries. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on ibm.com/trademark.

This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT.

IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

1 Availability of some services are subject to local rules and regulation.
2 "IDC MarketScape: Worldwide Support Services 2022 Vendor Assessment", by: Rob Brothers, March 2022, IDC # US48896919

