IBM Consulting

IBM Cognitive Enterprise Business Platform for Oracle Cloud

Three forces are creating new business models and driving reinvention.

The combination of cloud, data and emerging technologies, such as AI, are radically reshaping business processes into intelligent workflows. Getting the most from these capabilities to deliver the agility and insight to differentiate requires a new business model.
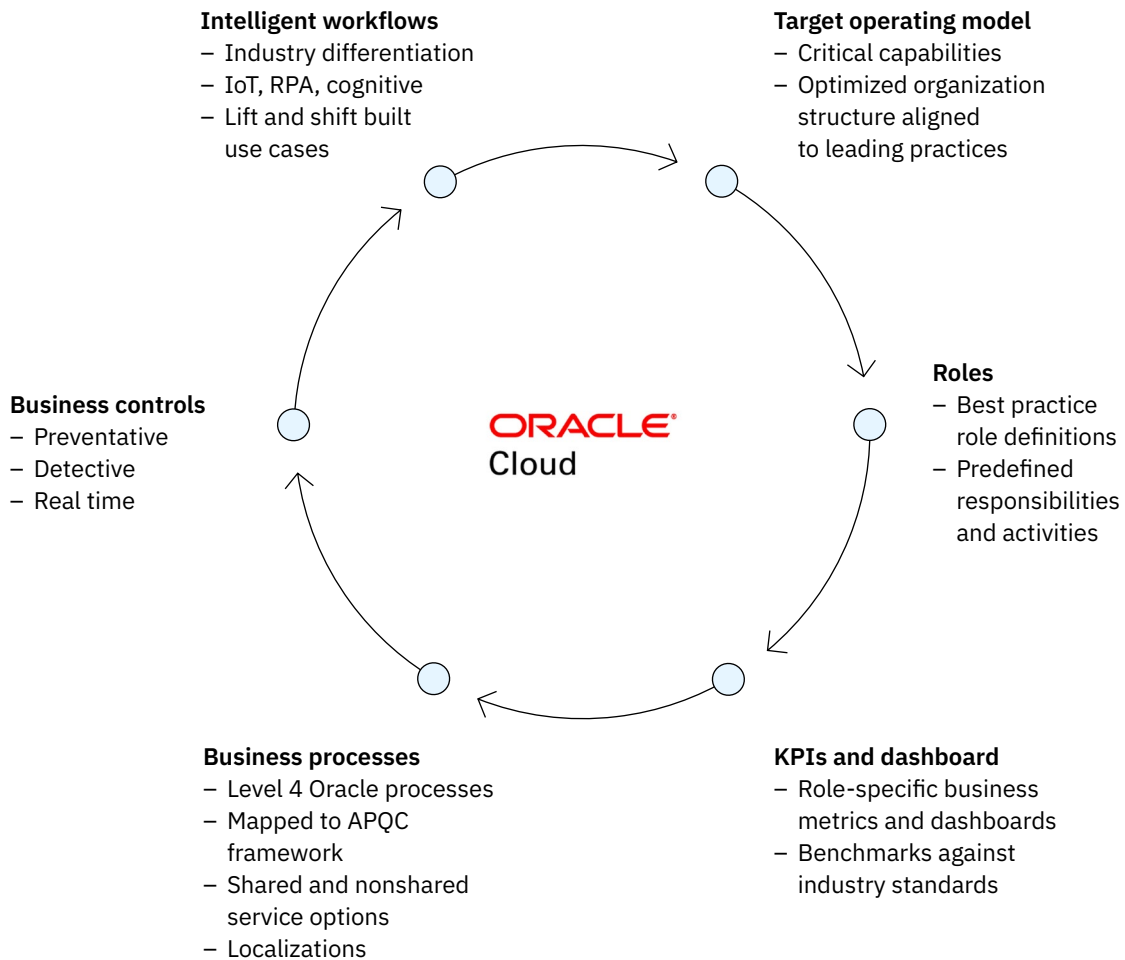
This next-generation business model is called the Cognitive Enterprise.

To help insurance businesses with their finance goals, IBM developed a next-generation business model.

IBM offers a business platform that's centered around Oracle Cloud Applications and configured to maximize business performance.

IBM can deliver your optimal target state, validated against your requirements, from day one through a "lift-and-shift" model that's fully working and optimized for Oracle Cloud Applications.

The business platform provides a solution tailored to your industry and based on a blueprint focused on delivering a best-in-class target operating model (TOM) with critical business capabilities optimized to deliver the most value.

Intelligent workflows
– Industry differentiation
– IoT, RPA, cognitive
– Lift and shift built
  use cases

Target operating model
– Critical capabilities
– Optimized organization
  structure aligned
  to leading practices

Business controls
– Preventative
– Detective
– Real time

ORACLE®
Cloud

Roles
– Best practice
  role definitions
– Predefined
  responsibilities
  and activities

Business processes
– Level 4 Oracle processes
– Mapped to APQC
  framework
– Shared and nonshared
  service options
– Localizations

KPIs and dashboard
– Role-specific business
  metrics and dashboards
– Benchmarks against
  industry standards

Available in 12 industry platforms

The platform delivers an industry-tailored solution that recognizes the differentiation within your business. It comes preconfigured, allowing for an immediate deployment of a fully operational system containing up to 70 intelligent workflows, 100 operational KPIs, 350 preconfigured Level 4 processes, 500 localizations and 150 business controls.

IBM's experts work with you to validate that solution, in the process demonstrating our experience as an industry leader and removing the need for costly bottom-up design.
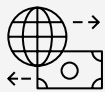
Banking   **Telco**   **Life sciences**

Insurance   **Transport**   **Healthcare**
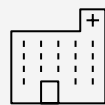
Professional services   **Energy and utilities**   **Mining and construction**
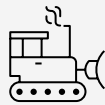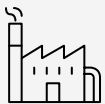
Government   **Retail**   **Manufacturing**

The platform maximizes the use of emerging technologies of automation, AI, RPA, blockchain and IoT to deliver more value for your business.

The platform is a unique solution — it delivers more through IBM's proprietary intelligent workflows. Across your business processes, emerging technologies like artificial intelligence (AI) and robotic process automation (RPA) are fully integrated in the platform.

The following diagrams depict, by each business function, how much of the process is delivered through these emerging technologies to attain greater efficiency, improve employee experience and achieve greater compliance and business insight.
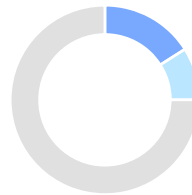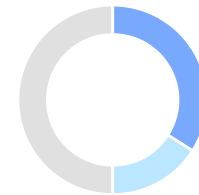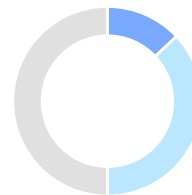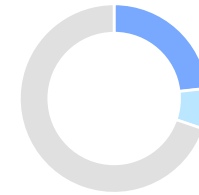
Order to cash   **Procurement**   **Finance**

**Human capital management**   **Customer experience**   **Supply chain and manufacturing**

■ Automation (RPA): Automating tasks, typically improving productivity and compliance
■ Augmented RPA: Using AI, IoT and machine learning to improve business awareness and competitiveness

Deliver greater process maturity.

By combining an industry-aligned solution with intelligent workflows, the platform is able to deliver even greater process maturity than standard Oracle Cloud functionality, resulting in greater business value. The following diagrams depict how that process improvement is measured by business function.

The red line shows how moving to Oracle Cloud can deliver significant improvements for most clients. The blue line shows how the IBM Cognitive Enterprise Business Platform for Oracle Cloud can deliver even more benefits.

Human capital management
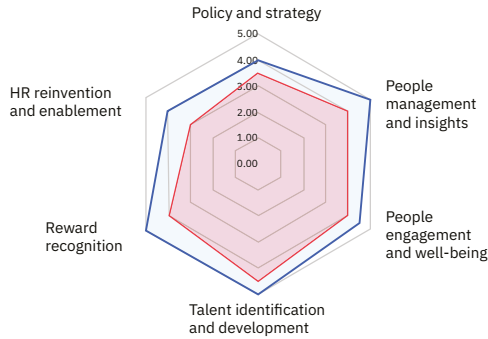
Customer experience
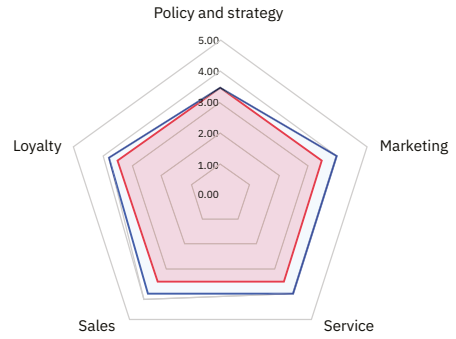
Procurement
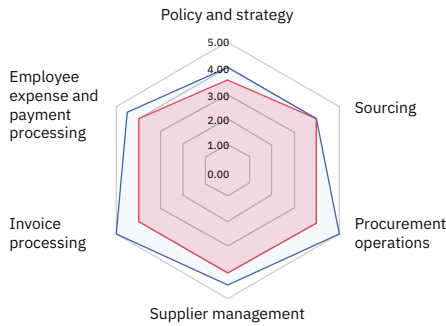
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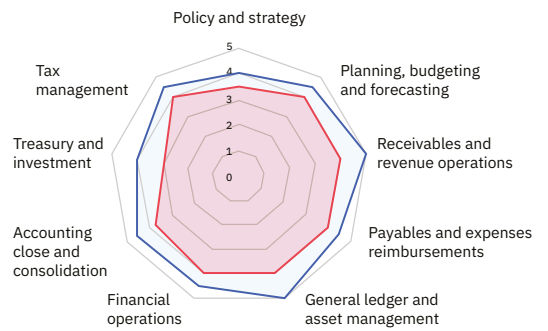
Order to cash
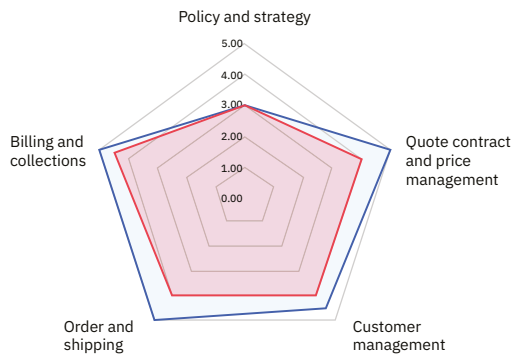
Supply chain and manufacturing
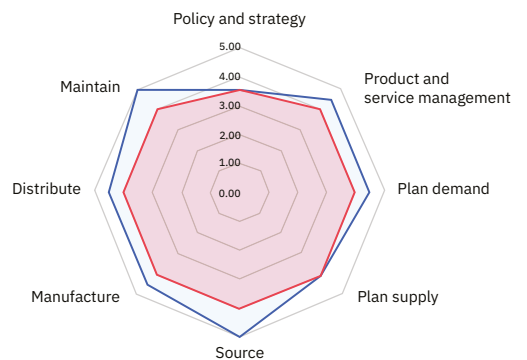
🟥 Oracle Cloud Applications
🟦 IBM Cognitive Enterprise Business Platform for Oracle Cloud

Are you ready to become a Cognitive Enterprise? Start your journey today.

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