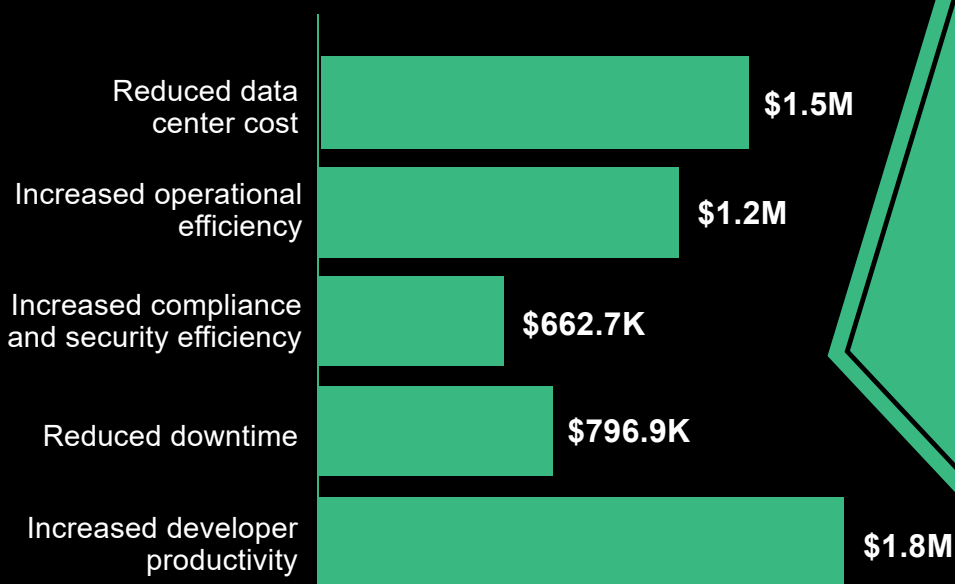


The Total Economic Impact™ Of IBM Cloud for VMware Solutions

Through four customer interviews, Forrester concluded that IBM Cloud for VMware Solutions has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



ROI
201%



BENEFITS PV
\$5.95M



NPV
\$3.97M

IBM CLOUD FOR VMWARE SOLUTIONS BY THE NUMBERS



75% reduction in operational effort by Year 3



40% reduction in data center costs



40% improvement in developer productivity

VOICE OF THE CUSTOMER

“IBM Cloud improved the reliability of our environment immensely and allowed us to increase application deployments. We are now able to innovate faster than ever before in a more secure and compliant environment.”



Technology officer, financial services

“It took us about two weeks to get our VMware environment set up in IBM Cloud. If we didn’t use IBM, it would have taken at least three months of dedicated effort with another cloud platform to go in, build, break things, and troubleshoot.”



IT manager, public services



Read the full study

This document is an abridged version of a case study commissioned by IBM titled: The Total Economic Impact Of IBM Cloud for VMware Solutions, March 2024.

Commissioned By

