## Successful digital transformation looks beyond cloud



Significant marketplace shifts in the past year accelerated digital transformation efforts. We surveyed 200 global IT executives across industries, who report following a more holistic approach that helps them innovate while unlocking value from existing investments.

# Growth for both mainframe and cloud apps

Transformation is not an "either/or" process. Executives expect use of both mainframe and cloud-based applications to increase in the near future. They focus on a fit-for-purpose digital strategy, for enterprise-wide transformation that facilitates integration and optimization of both environments.

#### Percentage of workloads on mainframes versus cloud 44% 41% 36% 35% 33% 30% 2 years ago

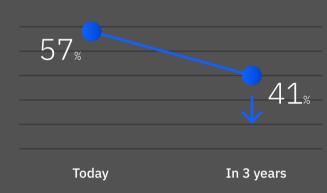
Mainframe-based applications

double in three years

Cloud-based applications

### Trending toward modernization

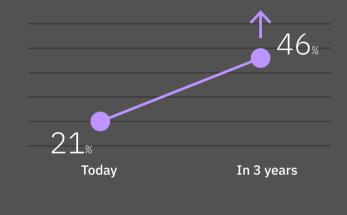
Expensive and requires great time and effort, which could lead to lost market share/revenue



The percentage of organizations leveraging

mainframe assets in a hybrid cloud environment is expected to more than

Connecting existing assets with modern applications can accelerate transformation



### Mainframe value intact

landscape enables the cutting-edge capabilities required today. Some systems require mainframe's power, reliability, and security; others are better suited for cloud.

Blending mainframe power into the cloud

Top 5 key sources of value mainframes bring to businesses



• Enhanced data security



2. Faster processing times



3. High volume of data processing



4. High system reliability

. Improved scale of operations

Executives agree that mainframe-based applications play a central role in business and technology strategies.



mainframe-based applications

their business case supports

82% of executives agree



applications are central to their technology strategy

74% say mainframe-based



71% tell us mainframe-based applications are central to their

They also recognize the need for change:

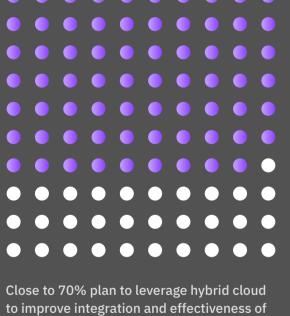
business strategy





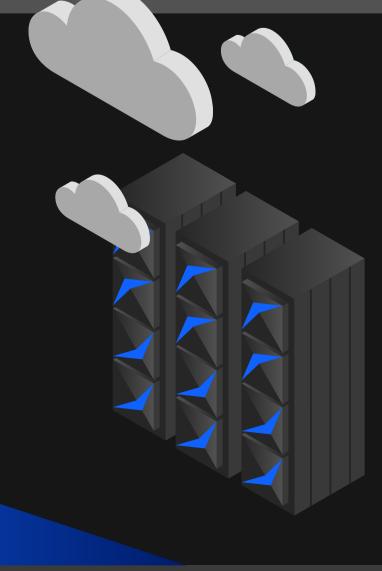
and adopt an open approach.

Hybrid cloud: A foundation for modernization



legacy systems.

To discover the secret sauce to a comprehensive digital transformation, download the report at: ibm.co/applicationmodernization-mainframe



IBM Institute for Business Value