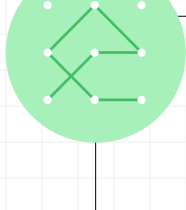


Data Story

The power of AI & automation

Accelerating performance with intelligent workflows



We don't need a crystal ball to anticipate C-suite executive-level priorities over the next two to three years: *we simply asked them.*

They are focused on data-led insights, intelligent automation, and innovation to accelerate competitive advantage.

The massive explosion of data sources and micro-insights born from extreme digitalization makes it possible to solve complex problems across the enterprise and its vast ecosystem. Data feeds AI that fuels intelligent, automated workflows—valued by the trust and security of its sources.

Leaders are innovating their organizations with robust data management systems in a hybrid cloud model, combined with process mining and execution management, as they build AI-powered platforms with shared visibility across their ecosystems.

43%

of executives state that process and data mining technologies will deliver business results over the next 3 years, and...

46%

of them report they are implementing workflow execution management with process and task mining as technologies to enable greater transparency and visibility.

Actions to exceed

Poised for the race

Develop robust AI and automation capabilities to speed insights and decision-making across ecosystem intelligent workflows.

Start the race

Configure workflows by assembling data in varied computing environments, supporting AI and extreme automation.

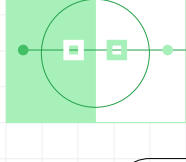
In the race

Connect devices and physical assets with intelligence to provide data for process mining to understand the current state, learn from it, and act accordingly.

Complete the race

Explore digital dashboard approaches, cloud management platforms, and cloud-based process mining solutions.

The journey keeps going



Today's scenario and modeling analysis often combines AI, analytics, and data visualization, while also leveraging cognitive AI-powered computing capabilities.

The end game?

Simulating decision impact, anticipating operational challenges, modeling preemptive new strategies, and—critically—evaluating options when there's no available historical data.

In fact, 52% of executives expect new technologies to enable greater transparency and visibility for predictive operations with visualization and simulation.

52%

Visualization and simulation

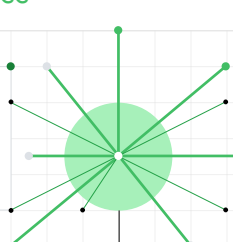
"Digital acceleration is the new mantra. Continuous balancing. We need to maintain a laser focus on data-based decision-making. Improving the digital view of operations—digital twins of everything. Improving algorithms. Improving the organization fluidity as well."

Corporate Senior Vice President, Industrial Products Company

Data-led innovation amplifies success

Data is destiny.

Many organizations are taking a cutting-edge approach to data-driven innovation, including employing predictive approaches and implementing tech-infused workflows. They are accelerating their investments in digital technologies.

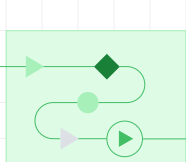


92%

of polled executives agree that their organization's workflows will be digitized and will leverage AI-powered automation by 2025.

We found substantial focus on data-led insights, intelligent automation, and innovation to succeed.

A group of innovators are pulling away from the pack



Innovators track well ahead of their peers when it comes to AI-powered workflows for risk management and to enable proactive predictions.

And they expect continued development of these workflows and other tech-infused capabilities over the next three years.

Right now, Innovation leaders are using digitization and AI automation to integrate workflows across their organization and with ecosystem partners a full 95% more than their peers.

95% more

Innovation with ecosystem partners

Actions to exceed

Invest in automation

Invest consistently in the near- and long-term potential of automation.

1.

Deploy AI and machine learning to allow better pattern recognition, workflow optimization, and solution gathering.

2.

Combine predictive and prescriptive analysis for better decision-making.

3.

Engage with quantum computing tools and methods to experience expanded predictive optimization capabilities.

"Digitize when it's going to create value. Invest in data and systems where you know you have issues, and where you strongly believe that digitalization with process mining, data analytics, artificial intelligence, and advanced technology is going to help resolve that issue."

Chief Supply Officer, Consumer Goods Company

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