#### IBM RELEASES FOURTH-QUARTER RESULTS

#### Revenue growth in all segments; Strong margin expansion and cash generation

ARMONK, N.Y., January 24, 2024 . . . IBM (NYSE: IBM) today announced fourth-quarter 2023 earnings results.

"In the fourth quarter, we grew revenue in all of our segments, driven by continued adoption of our hybrid cloud and AI offerings. Client demand for AI is accelerating and our book of business for watsonx and generative AI roughly doubled from the third to the fourth quarter," said Arvind Krishna, IBM chairman and chief executive officer. "For the year, revenue growth was in line with our expectations, and we exceeded our free cash flow objective. Based on the strength of our portfolio and demonstrated track record of innovation, for 2024 we expect revenue performance in line with our mid-single digit model and about \$12 billion in free cash flow."

### Fourth-Quarter Highlights

- Revenue
  - Revenue of \$17.4 billion, up 4 percent, up 3 percent at constant currency
  - Software revenue up 3 percent, up 2 percent at constant currency
  - Consulting revenue up 6 percent, up 5 percent at constant currency
  - Infrastructure revenue up 3 percent, up 2 percent at constant currency
- Profit Margin
  - Gross Profit Margin: GAAP: 59.1 percent, up 1.4 points; Operating (Non-GAAP): 60.1 percent, up 1.4 points
  - Pre-Tax Income Margin: GAAP: 21.6 percent, up 1.8 points; Operating (Non-GAAP):
     24.0 percent, up 1.1 points

### **Full-Year Highlights**

- Revenue of \$61.9 billion, up 2 percent, up 3 percent at constant currency
  - Software revenue up 5 percent
  - Consulting revenue up 5 percent, up 6 percent at constant currency
  - Infrastructure revenue down 5 percent, down 4 percent at constant currency
- Profit Margin
  - Gross Profit Margin: GAAP: 55.4 percent, up 1.4 points; Operating (Non-GAAP): 56.5 percent, up 1.3 points
  - Pre-Tax Income Margin: GAAP: 14.0 percent, up 12.1 points; Operating (Non-GAAP):
     16.7 percent, up 0.4 points
- Cash Flow
  - Net cash from operating activities of \$13.9 billion, up \$3.5 billion; free cash flow of \$11.2 billion, up \$1.9 billion

#### **FOURTH QUARTER 2023 INCOME STATEMENT SUMMARY**

	Revenue	Gross Profit	Gross Profit Margin	Pre-tax Income	Pre-tax Income Margin	Net Income	Diluted Earnings Per Share
GAAP from Continuing Operations	\$ 17.4B	\$10.3B	<b>59.1</b> %	\$ 3.8B	<b>21.6</b> %	\$ 3.3B	\$ 3.54
Year/Year	4 %(1)	7 %	1.4 Pts	13 %	1.8 Pts	14 %	13 %
Operating (Non-GAAP)		\$10.4B	60.1 %	\$ 4.2B	24.0 %	\$ 3.6B	\$ 3.87
Year/Year		7 %	1.4 Pts	9 %	1.1 Pts	9 %	8 %

<sup>(1) 3%</sup> at constant currency

"We again demonstrated the fundamental strengths of our business in the fourth quarter through solid, broad-based revenue growth, continued profit margin expansion, increased productivity gains and strong cash generation," said James Kavanaugh, IBM senior vice president and chief financial officer. "Throughout 2023, those strengths enabled us to increase our investment in R&D and talent, and complete nine acquisitions to bolster our hybrid cloud and AI capabilities, all while continuing to return value to shareholders through our dividend."

## **Segment Results for Fourth Quarter**

- Software revenues of \$7.5 billion, up 3.1 percent, up 2.0 percent at constant currency:
  - Hybrid Platform & Solutions up 2 percent, up 1 percent at constant currency:
    - Red Hat up 8 percent, up 7 percent at constant currency
    - Automation up 1 percent, flat at constant currency
    - Data & AI up 1 percent
    - Security down 5 percent, down 6 percent at constant currency
  - Transaction Processing up 5 percent, up 4 percent at constant currency
- Consulting revenues of \$5.0 billion, up 5.8 percent, up 5.5 percent at constant currency:
  - Business Transformation up 6 percent, up 5 percent at constant currency
  - Technology Consulting up 5 percent, up 4 percent at constant currency
  - Application Operations up 7 percent, up 6 percent at constant currency
- Infrastructure revenues of \$4.6 billion, up 2.7 percent, up 2.0 percent at constant currency:
  - Hybrid Infrastructure up 8 percent, up 7 percent at constant currency
    - IBM zSystems up 8 percent
    - Distributed Infrastructure up 8 percent, up 7 percent at constant currency
  - Infrastructure Support down 9 percent
- Financing revenues of \$0.2 billion, up 1.8 percent, up 0.3 percent at constant currency

#### **Cash Flow and Balance Sheet**

In the fourth quarter, the company generated net cash from operating activities of \$4.5 billion, up \$0.5 billion year to year. Net cash from operating activities excluding IBM Financing receivables was \$6.3 billion. IBM's free cash flow was \$6.1 billion, up \$0.9 billion year to year. The company returned \$1.5 billion to shareholders in dividends in the fourth quarter.

For the year, the company generated net cash from operating activities of \$13.9 billion, up \$3.5 billion year to year. Net cash from operating activities excluding IBM Financing receivables was \$12.7 billion. IBM's free cash flow was \$11.2 billion, up \$1.9 billion year to year.

IBM ended the fourth quarter with \$13.5 billion of cash and marketable securities, up \$4.6 billion from year-end 2022. Debt, including IBM Financing debt of \$11.9 billion, totaled \$56.5 billion, up \$5.6 billion since the end of 2022.

#### Full-Year 2023 Results

#### **FULL-YEAR 2023 INCOME STATEMENT SUMMARY**

	Revenue	Gross Profit	Gross Profit Margin	Pre-tax Income	Pre-tax Income Margin	Net Income	Diluted Earnings Per Share
GAAP from Continuing Operations	\$ 61.9B	\$34.3B	<b>55.4</b> %	\$ 8.7B	<b>14.0</b> %	\$ 7.5B	\$ 8.15
Year/Year	2 %(1)	5 %	1.4 Pts	NM (2)	12.1 Pts <sup>(2)</sup>	NM (2)	NM % <sup>(2)</sup>
Operating (Non-GAAP)		\$34.9B	56.5 %	\$10.3B	<b>16.7</b> %	\$ 8.9B	\$ 9.62
Year/Year		5 %	1.3 Pts	5 %	0.4 Pts	7 %	5 %

<sup>(1) 3%</sup> at constant currency

### Full-Year 2024 Expectations

- Revenue: The company expects constant currency revenue growth consistent with its mid-single digit model. At current foreign exchange rates, currency is expected to be about a one-point headwind to revenue growth
- Free cash flow: The company expects about \$12 billion in free cash flow

# **Forward-Looking and Cautionary Statements**

Except for the historical information and discussions contained herein, statements contained in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the company's current assumptions regarding future business and financial performance. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially, including, but not limited to, the following: a downturn in economic environment and client spending budgets; a failure of the company's innovation initiatives; damage to the company's reputation; risks from investing in growth opportunities; failure of the company's intellectual property portfolio to prevent competitive offerings and the failure of the company to obtain necessary licenses; the company's ability to successfully manage acquisitions, alliances and dispositions, including integration challenges, failure to achieve objectives, the assumption of liabilities and higher debt levels; fluctuations in financial results; impact of local legal, economic, political, health and other conditions; the company's failure to meet growth and productivity objectives; ineffective internal controls; the company's use of accounting estimates; impairment of the company's goodwill or amortizable intangible assets; the company's ability to attract and retain key employees and its reliance on critical skills; impacts of relationships with critical suppliers; product quality issues; impacts of business with government clients; reliance on third party distribution channels and ecosystems; cybersecurity and data privacy considerations; adverse effects related to climate change and environmental matters; tax matters; legal proceedings and investigatory risks; the company's pension plans; currency fluctuations and customer financing risks; impact of changes in market liquidity conditions and customer credit risk on receivables; potential failure of the separation of Kyndryl Holdings, Inc. to qualify for tax-free treatment; risk factors related to IBM securities; and other risks, uncertainties and factors discussed in the company's Form 10-Qs, Form 10-K and in the company's other filings with the U.S. Securities and Exchange Commission or in materials incorporated therein by reference. Any forward-looking statement in this release speaks only as of the date on which it is made. Except as required by law, the company assumes no obligation to update or revise any forward-looking statements.

<sup>(2)</sup> GAAP YTY results include the impact of a one-time, non-cash pension settlement charge related to the transfer of a portion of the company's U.S. defined benefit pension obligations and related plan assets to third-party insurers in third-quarter 2022.

#### **Presentation of Information in this Press Release**

In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company has also disclosed in this press release the following non-GAAP information, which management believes provides useful information to investors:

#### IBM results —

- adjusting for currency (i.e., at constant currency);
- presenting operating (non-GAAP) earnings per share amounts and related income statement items;
- free cash flow;
- net cash from operating activities excluding IBM Financing receivables;
- adjusted EBITDA.

The rationale for management's use of these non-GAAP measures is included in Exhibit 99.2 in the Form 8-K that includes this press release and is being submitted today to the SEC.

For watsonx and generative AI, book of business includes Software transactional revenue, SaaS Annual Contract Value and Consulting signings.

#### **Conference Call and Webcast**

IBM's regular quarterly earnings conference call is scheduled to begin at 5:00 p.m. ET, today. The Webcast may be accessed via a link at https://www.ibm.com/investor/events/earnings-4q23. Presentation charts will be available shortly before the Webcast.

**Financial Results Below** (certain amounts may not add due to use of rounded numbers; percentages presented are calculated from the underlying whole-dollar amounts).

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# INTERNATIONAL BUSINESS MACHINES CORPORATION COMPARATIVE FINANCIAL RESULTS

(Unaudited; Dollars in millions except per share amounts)

		Three Mo				Year Ended December 31,					
		2023			2022		2023		:	2022 <sup>(1)</sup>	
REVENUE BY SEGMENT											
Software	\$	7,514		\$	7,288	9	26,308		\$	25,037	
Consulting		5,048			4,770		19,985			19,107	
Infrastructure		4,604			4,483		14,593			15,288	
Financing		175			172		741			645	
Other		41			(22)	_	233	_		453	
TOTAL REVENUE		17,381			16,690		61,860			60,530	
GROSS PROFIT		10,267			9,632		34,300			32,687	
GROSS PROFIT MARGIN											
Software		81.7	%		81.2 %	ó	80.1	%		79.6 %	
Consulting		27.7	%		27.4 %	ó	26.6	%		25.5 %	
Infrastructure		60.6	%		54.9 %	ó	56.0	%		52.8 %	
Financing		50.2	%		47.1 %	ó	48.1	%		38.3 %	
TOTAL GROSS PROFIT MARGIN		59.1	%		57.7 %	ó	55.4	%		54.0 %	
EXPENSE AND OTHER INCOME											
S,G&A		4,791			4,765		19,003			18,609	
R,D&E		1,748			1,604		6,775			6,567	
Intellectual property and custom development		(242)			(245)		(860)			(663)	
Other (income) and expense		(193)			(118)		(914)			5,803	
Interest expense TOTAL EXPENSE AND OTHER INCOME		405 6,509			313 6,320	_	1,607 25,610	-		1,216 31,531	
INCOME FROM CONTINUING OPERATIONS		2,000			-,					,	
BEFORE INCOME TAXES		3,759			3,312		8,690			1,156	
Pre-tax margin		21.6	%		19.8 %	ó	14.0	%		1.9 %	
Provision for/(Benefit from) income taxes		474			443		1,176			(626)	
Effective tax rate		12.6	%		13.4 %	ó	13.5	%		(54.2) %	
INCOME FROM CONTINUING OPERATIONS	\$	3,285		\$	2,869	\$	7,514		\$	1,783	
DISCONTINUED OPERATIONS											
Income/(loss) from discontinued operations, net of taxes		3			(159)		(12)	١		(143)	
NET INCOME	\$	3,288		\$	2,711	_		_	\$	1,639	
EARNINGS/(LOSS) PER SHARE OF COMMON STOCK	_			Ė		=	, , , ,	=		,,,,,,	
Assuming Dilution	Φ.	2.54		Φ.	2.42		0.45		Φ.	4.05	
Continuing Operations Discontinued Operations	\$ \$	3.54 0.00		\$ \$	3.13	9		,	\$ \$	1.95 (0.16)	
TOTAL	\$	3.55		\$	(0.17) 2.96	1		_	\$	1.80	
	<u> </u>	0.00		Ť	2.70	Ì	0.11	=	Ť	1.00	
Basic Continuing Operations	ď	2 50		¢	2 4 17	4	0.05		¢	1.07	
Continuing Operations Discontinued Operations	\$	3.59 0.00		\$ \$	3.17	9		,	\$ \$	1.97	
TOTAL	\$	3.59		\$	(0.18) 2.99	- 1		_	\$	(0.16) 1.82	
WEIGHTED-AVERAGE NUMBER OF COMMON	Ψ	3.39		Ψ	2,77	4	0.23	=	Ψ	1.02	
SHARES OUTSTANDING (M's)											
Assuming Dilution		927.3			915.9		922.1			912.3	
Basic		914.7			905.8		911.2			902.7	

<sup>(1)</sup> Includes a one-time, non-cash, pre-tax pension settlement charge of \$5.9 billion (\$4.4 billion net of tax).

# INTERNATIONAL BUSINESS MACHINES CORPORATION CONDENSED CONSOLIDATED BALANCE SHEET (Unaudited)

(Dollars in Millions)	At December 31, 2023	At December 31, 2022
ASSETS:	·	
Current Assets:		
Cash and cash equivalents	\$ 13,068	3 \$ 7,886
Restricted cash	21	
Marketable securities	373	
Notes and accounts receivable - trade, net	7,214	
Short-term financing receivables, net	6,793	
Other accounts receivable, net	640	817
Inventories	1,161	1,552
Deferred costs	998	
Prepaid expenses and other current assets	2,639	2,611
Total Current Assets	32,908	29,118
Droporty, plant and equipment, not	E E01	5,334
Property, plant and equipment, net	5,501	
Operating right-of-use assets, net Long-term financing receivables, net	3,220 5,766	
Prepaid pension assets	7,506	· ·
Deferred costs	842	
Deferred taxes	6,656	
Goodwill	60,178	
Intangibles, net	11,036	
Investments and sundry assets	1,626	
Total Assets	\$ 135,241	
	=======================================	= =====================================
LIABILITIES:		
Current Liabilities:		
Taxes	\$ 2,270	) \$ 2,196
Short-term debt	6,426	4,760
Accounts payable	4,132	4,051
Deferred income	13,451	
Operating lease liabilities	820	
Other liabilities	7,022	
Total Current Liabilities	34,122	2 31,505
Long-term debt	50,121	46,189
Retirement related obligations	10,808	9,596
Deferred income	3,533	3,499
Operating lease liabilities	2,568	2,190
Other liabilities	11,475	12,243
Total Liabilities	112,628	
EQUITY:		
IBM Stockholders' Equity:		
Common stock	59,643	58,343
Retained earnings	151,276	
Treasury stock — at cost	(169,624	
Accumulated other comprehensive income/(loss)	(18,761	
Total IBM Stockholders' Equity	22,533	_
Noncontrolling interests	80	77
Total Equity	22,613	22,021
Total Liabilities and Equity	\$ 135,241	\$ 127,243
	<u>-</u>	

# INTERNATIONAL BUSINESS MACHINES CORPORATION CASH FLOW ANALYSIS (Unaudited)

	Three Mor Decem			Year Ended December 31,				
(Dollars in Millions)	 2023	2022			2023		2022 <sup>(1)</sup>	
Net Cash from Operations per GAAP	\$ 4,463	\$	3,965	\$	13,931	\$	10,435	
Less: change in IBM Financing receivables	(1,887)		(1,788)		1,233		(717)	
Capital Expenditures, net	(263)		(544)		(1,488)		(1,860)	
Free Cash Flow	6,087		5,209		11,210		9,291	
Acquisitions	(137)		(1,329)		(5,082)		(2,348)	
Divestitures	_		1		(4)		1,272	
Dividends	(1,518)		(1,494)		(6,040)		(5,948)	
Non-Financing Debt	(2,025)		(2,777)		5,547		1,909	
Other (includes IBM Financing net receivables and debt)	59		(498)		(1,009)		(2,893)	
Change in Cash, Cash Equivalents, Restricted Cash and Short-term Marketable Securities	\$ 2,466	\$	(888)	\$	4,622	\$	1,283	

<sup>(1)</sup> Includes immaterial cash flows from discontinued operations.

#### INTERNATIONAL BUSINESS MACHINES CORPORATION **CASH FLOW** (Unaudited)

	Three Mor Decem			r Ended mber 31,			
(Dollars in Millions)	 2023	2022	2023		2022(1)		
Net Income from Operations	\$ 3,288	\$ 2,711	\$ 7,502	\$	1,639		
Pension Settlement Charge	-	-	-		5,894		
Depreciation/Amortization of Intangibles	1,152	1,137	4,395		4,802		
Stock-based Compensation	291	248	1,133		987		
Operating assets and liabilities / Other, net <sup>(2)</sup>	1,619	1,657	(332)		(2,170)		
IBM Financing A/R	(1,887)	(1,788)	1,233		(717)		
Net Cash Provided by Operating Activities	\$ 4,463	\$ 3,965	\$ 13,931	\$	10,435		
Capital Expenditures, net of payments & proceeds	(263)	(544)	(1,488)		(1,860)		
Divestitures, net of cash transferred	-	1	(4)		1,272		
Acquisitions, net of cash acquired	(137)	(1,329)	(5,082)		(2,348)		
Marketable Securities / Other Investments, net	3,236	553	(496)		(1,265)		
Net Cash Provided by/(Used in) Investing Activities	\$ 2,837	\$ (1,318)	\$ (7,070)	\$	(4,202)		
Debt, net of payments & proceeds	(122)	(1,350)	4,497		1,221		
Dividends	(1,518)	(1,494)	(6,040)		(5,948)		
Financing - Other	26	(8)	(226)		(231)		
Net Cash Provided by/(Used in) Financing Activities	\$ (1,615)	\$ (2,852)	\$ (1,769)	\$	(4,958)		
Effect of Exchange Rate changes on Cash	128	219	9		(244)		
Net Change in Cash, Cash Equivalents and Restricted Cash	\$ 5,814	\$ 13	\$ 5,101	\$	1,032		

 <sup>(1)</sup> Includes immaterial cash flows from discontinued operations.
 (2) Full-year 2022 includes a \$1.5 billion tax effect associated with the one-time, non-cash, pension settlement charge.

# INTERNATIONAL BUSINESS MACHINES CORPORATION GAAP NET INCOME TO ADJUSTED EBITDA RECONCILIATION (Unaudited)

				lonths Ei ember 3:		l				r Ended mber 3:		
(Dollars in Billions)	2	2023		2022		r/Yr	2023		2022		Υ	r/Yr
Net Income as reported (GAAP)	\$	3.3	\$	2.7	\$	0.6	\$	7.5	\$	1.6	\$	5.9
Less: Income/(loss) from discontinued operations, net of tax		0.0		(0.2)		0.2	_	0.0	_	(0.1)		0.1
Income from continuing operations		3.3		2.9		0.4		7.5		1.8		5.7
Provision for/(Benefit from) income taxes from continuing ops.		0.5	_	0.4		0.0		1.2	_	(0.6)		1.8
Pre-tax income from continuing operations (GAAP)		3.8		3.3		0.4		8.7		1.2		7.5
Non-operating adjustments (before tax)												
Acquisition-related charges <sup>(1)</sup>		0.4		0.4		0.0		1.7		1.8		(0.1)
Non-operating retirement-related costs/(income) <sup>(2)</sup>		0.0		0.1		(0.1)		0.0		6.5		(6.6)
Kyndryl-related impacts			_	0.0	_	0.0				0.4		(0.4)
Operating (non-GAAP) pre-tax income from continuing ops.		4.2		3.8		0.3		10.3		9.8		0.5
Net interest expense		0.3		0.2		0.0		0.9		1.1		(0.1)
Depreciation/Amortization of non-acquired intangible assets		0.7		0.7		0.0		2.8		3.1		(0.3)
Stock-based compensation		0.3		0.2		0.0		1.1		1.0		0.1
Workforce rebalancing charges		0.0		0.0		0.0		0.4		0.0		0.4
Corporate (gains) and charges (3)		0.0	_	0.0	_	0.0	_	(0.1)	_	(0.3)	_	0.3
Adjusted EBITDA	\$	5.5	\$	5.0	\$	0.4	\$	15.5	\$	14.6	\$	0.9

Primarily consists of amortization of acquired intangible assets.
 Full-year 2022 includes a one-time, non-cash, pre-tax pension settlement charge of \$5.9 billion.
 Corporate (gains) and charges primarily consists of unique corporate actions such as gains on divestitures.

# INTERNATIONAL BUSINESS MACHINES CORPORATION SEGMENT DATA (Unaudited)

#### Three Months Ended December 31, 2023

(Dollars in Millions)		Software		Consulting			Infrastructure			Financing		
Revenue	\$	7,514	_	\$	5,048	-	\$	4,604	_	\$	175	-
Pre-tax Income from Continuing Operations(1)	\$	2,417		\$	582		\$	1,185		\$	117	
Pre-tax Margin <sup>(1)</sup>		32.2	%		11.5	%		25.7	%		67.3	%
Change YTY Revenue	11	3.1	%		5.8	%		2.7	%		1.8	%
Change YTY Revenue - Constant Currency		2.0	%		5.5	%		2.0	%		0.3	%

#### Three Months Ended December 31, 2022

(Dollars in Millions)		Software		Consulting		structure	Financing		
Revenue	\$	7,288	\$	4,770	\$	4,483	\$	172	
Pre-tax Income from Continuing Operations	\$	2,347	\$	523	\$	1,026	\$	75	
Pre-tax Margin		32.2 %	ó	11.0 %	6	22.9 %	6	43.6 %	

<sup>(1)</sup> The fourth-quarter 2023 pre-tax charge of approximately \$0.03 billion for workforce rebalancing is not included in the measure of segment pre-tax income, consistent with the company's management system.

#### Year Ended December 31, 2023

(Dollars in Millions)		Software			Consulting			Infrastructure			Financing		
Revenue	\$	26,308		\$	19,985	-	\$	14,593	-	\$	741	•	
Pre-tax Income from Continuing Operations <sup>(1)</sup>	\$	6,571		\$	1,918		\$	2,421		\$	374		
Pre-tax Margin <sup>(1)</sup>		25.0	%		9.6	%		16.6	%		50.5	%	
Change YTY Revenue		5.1	%		4.6	%		(4.5)	%		14.8	%	
Change YTY Revenue - Constant Currency		5.2	%		6.1	%		(3.9)	%		15.0	%	

### Year Ended December 31, 2022

(Dollars in Millions)	Software		Co	onsulting	Infrastructure		Financing		
Revenue	\$	25,037	\$	19,107	\$	15,288	\$	645	
Pre-tax Income from Continuing Operations	\$	6,162	\$	1,677	\$	2,262	\$	340	
Pre-tax Margin		24.6 9	6	8.8 %	6	14.8	%	52.6 %	

<sup>(1)</sup> The full-year 2023 pre-tax charge of approximately \$0.4 billion for workforce rebalancing is not included in the measure of segment pre-tax income, consistent with the company's management system.

# INTERNATIONAL BUSINESS MACHINES CORPORATION U.S. GAAP TO OPERATING (Non-GAAP) RESULTS RECONCILIATION (Unaudited; Dollars in millions except per share amounts)

#### Three Months Ended December 31, 2023

**Continuing Operations Acquisition-**Retirement-Tax Kyndryl-Operating Related Related Reform Related (Non-GAAP Adjustments (1) Adjustments (2) **Impacts Impacts** GAAP) Gross Profit \$ 10,267 172 \$ \$ 10,439 Gross Profit Margin 59.1 % 1.0 pts. pts. pts. pts. 60.1 % S,G&A 4,791 \$ (271)\$ \$ \$ 4,520 (193)22 (159)Other (Income) & Expense 12 Total Expense & Other 6.509 (259)22 6,272 (Income) Pre-tax Income from **Continuing Operations** 3,759 431 (22)4,167 Pre-tax Income Margin from 21.6 % 2.5 pts. (0.1) pts. pts. pts. 24.0 % **Continuing Operations** Provision for/(Benefit from) 474 \$ 91 \$ 19 \$ \$ \$ 580 Income Taxes (4) (4)0.5 pts. 13.9 % Effective Tax Rate 12.6 % 0.9 pts. (0.1) pts. pts. Income from Continuing \$ 3,285 339 \$ (41)\$ \$ 3,587 Operations Income Margin from 18.9 % 2.0 pts. (0.2) pts. 0.0 pts. pts. 20.6 % **Continuing Operations** Diluted Earnings Per Share:

\$

3.54

Continuing Operations

\$

0.37

# Three Months Ended December 31, 2022

(0.04)

0.00

\$

\$

3.87

**Continuing Operations Acquisition-**Retirement-Kyndryl-Operating Related Related Reform Related (Non-GAAP Adjustments (1) Adjustments (2) Impacts (3) GAAP) **Impacts** 9.632 156 \$ 9,788 Gross Profit Gross Profit Margin 57.7 % 0.9 pts. pts. pts. pts. 58.6 % S,G&A 4.765 \$ (262)\$ \$ 0 4,503 \$ Other (Income) & Expense (1)(93)2 (118)(210)2 Total Expense & Other (Income) 6.320 (263)(93)5.965 Pre-tax Income from Continuing Operations 3,312 419 93 (2)3,823 Pre-tax Income Margin from 19.8 % 2.5 pts. 0.6 pts. pts. 0.0 pts. 22.9 % **Continuing Operations** Provision for/(Benefit from) 443 \$ 109 \$ 16 \$ (42)\$ \$ 526 Income Taxes (4) Effective Tax Rate 13.4 % 1.4 pts. 0.1 pts. (1.1) pts. 0.0 pts. 13.8 % Income from Continuing 2.869 \$ 310 \$ 77 \$ 42 \$ \$ 3,296 (2)Operations Income Margin from Continuing 0.3 pts. 17.2 % 1.9 pts. 0.5 pts. 0.0 pts. 19.8 % Operations Diluted Earnings Per Share: 3.13 \$ 0.34 \$ 0.08 \$ 0.05 \$ 0.00 \$ 3.60 Continuing Operations

<sup>(1)</sup> Includes amortization of purchased intangible assets, in process R&D, transaction costs, applicable restructuring and related expenses, tax charges related to acquisition integration and pre-closing charges, such as financing costs. 2023 also includes a gain of \$12 million on foreign exchange call option contracts related to the company's planned acquisition of StreamSets and webMethods from Software AG.

<sup>(2)</sup> Includes amortization of prior service costs, interest cost, expected return on plan assets, amortized actuarial gains/losses, the impacts of any plan curtailments/settlements and pension insolvency costs and other costs.

<sup>(3)</sup> Primarily relates to fair value changes in shares of Kyndryl common stock that were retained by IBM and the related cash-settled swap.

<sup>(4)</sup> Tax impact on operating (non-GAAP) pre-tax income from continuing operations is calculated under the same accounting principles applied to the As Reported pre-tax income under ASC 740, which employs an annual effective tax rate method to the results.

# INTERNATIONAL BUSINESS MACHINES CORPORATION U.S. GAAP TO OPERATING (Non-GAAP) RESULTS RECONCILIATION (Unaudited; Dollars in millions except per share amounts)

Year Ended December 31, 2023

rear Enaca December 51, 1	_
<b>Continuing Operations</b>	

	GAAP		Acquisition- Related Adjustments <sup>(1)</sup>			Re	rement- elated tments <sup>(2)</sup>	R	Tax eform pacts	Re	ndryl- lated pacts	perating (Non- GAAP)		
Gross Profit	\$	34,300		\$	631		\$	_	\$	_	\$	_	\$ 34,931	
Gross Profit Margin		55.4	%		1.0	pts.		<ul><li>pts.</li></ul>		- pts.		<ul><li>pts.</li></ul>	56.5	%
S,G&A	\$	19,003		\$	(1,039)		\$	_	\$	_	\$	_	\$ 17,964	
Other (Income) & Expense		(914)			10			39		_		_	(866)	
Total Expense & Other (Income)		25,610			(1,029)			39		_		_	24,620	
Pre-tax Income from Continuing Operations		8,690			1,660			(39)		_		_	10,311	
Pre-tax Income Margin from Continuing Operations		14.0	%		2.7	pts.		(0.1) pts.		– pts.		– pts.	16.7	%
Provision for/(Benefit from) Income Taxes <sup>(4)</sup>	\$	1,176		\$	368		\$	(8)	\$	(95)	\$	_	\$ 1,441	
Effective Tax Rate		13.5	%		1.4	pts.		0.0 pts.		(0.9) pts.		<ul><li>pts.</li></ul>	14.0	%
Income from Continuing Operations	\$	7,514		\$	1,292		\$	(30)	\$	95	\$	_	\$ 8,870	
Income Margin from Continuing Operations		12.1	%		2.1	pts.		0.0 pts.		0.2 pts.		– pts.	14.3	%
Diluted Earnings Per Share: Continuing Operations	\$	8.15		\$	1.40		\$	(0.03)	\$	0.10	\$	_	\$ 9.62	

### Year Ended December 31, 2022

#### **Continuing Operations**

	GAAP			Acquisition- Related Adjustments <sup>(1)</sup>			Retirement- Related Adjustments <sup>(2)</sup>			Tax Reform Impacts			Kyndryl- Related Impacts <sup>(3)</sup>			O	_	
Gross Profit	\$ 32,	687		\$	682		\$	_		\$	_		\$	_		\$	33,370	
Gross Profit Margin	5	54.0	%		1.1	pts.		_	pts.		_	pts.		_	pts.		55.1	%
S,G&A	\$ 18,	609		\$	(1,080)		\$	_		\$	_		\$	0		\$	17,529	
Other (Income) & Expense	5,	803			(3)			(6,548)			_			(351)			(1,099)	)
Total Expense & Other (Income) Pre-tax Income from Continuing	31,	531			(1,083)			(6,548)			_			(351)			23,549	
Operations	1,	156			1,765			6,548			_			351			9,821	
Pre-tax Income Margin from Continuing Operations		1.9	%		2.9	pts.		10.8	pts.		_	pts.		0.6	pts.		16.2	%
Provision for/(Benefit from) Income Taxes <sup>(4)</sup>	\$ (	626)		\$	436		\$	1,615		\$	70		\$	_		\$	1,495	
Effective Tax Rate	(5	54.2)	%		14.2	pts.		52.6	pts.		0.7	pts.		1.9	pts.		15.2	%
Income from Continuing Operations	\$ 1,	783		\$	1,329		\$	4,933		\$	(70)		\$	351		\$	8,326	
Income Margin from Continuing Operations		2.9	%		2.2	pts.		8.1	pts.		(0.1)	pts.		0.6	pts.		13.8	%
Diluted Earnings Per Share: Continuing Operations	\$ 1	1.95		\$	1.46		\$	5.41		\$	(0.08)		\$	0.38		\$	9.13	

<sup>(1)</sup> Includes amortization of purchased intangible assets, in process R&D, transaction costs, applicable restructuring and related expenses, tax charges related to acquisition integration and pre-closing charges, such as financing costs. 2023 also includes a gain of \$12 million on foreign exchange call option contracts related to the company's planned acquisition of StreamSets and webMethods from Software AG.

(3) Primarily relates to fair value changes in shares of Kyndryl common stock that were retained by IBM and the related cash-settled swap.

<sup>(2)</sup> Includes amortization of prior service costs, interest cost, expected return on plan assets, amortized actuarial gains/losses, the impacts of any plan curtailments/settlements and pension insolvency costs and other costs. 2022 also includes a one-time, non-cash, pre-tax pension settlement charge of \$5.9 billion (\$4.4 billion net of tax).

<sup>(4)</sup> Tax impact on operating (non-GAAP) pre-tax income from continuing operations is calculated under the same accounting principles applied to the As Reported pre-tax income under ASC 740, which employs an annual effective tax rate method to the results.

#### INTERNATIONAL BUSINESS MACHINES CORPORATION GAAP OPERATING CASH FLOW TO ADJUSTED EBITDA RECONCILIATION (Unaudited)

	Three Months Ended December 31,					Year Ended December 31,			
(Dollars in Billions)	2	023	2	2022		2023		2022	
Net Cash Provided by Operating Activities	\$	4.5	\$	4.0	\$	13.9	\$	10.4	
Add:									
Net interest expense		0.3		0.2		0.9		1.1	
Provision for / (Benefit from) income taxes from continuing operations <sup>(1)</sup>		0.5		0.4		1.2		(0.6)	
Less change in:									
Financing receivables		(1.9)		(1.8)		1.2		(0.7)	
Other assets and liabilities / Other, $net^{(1)(2)}$		1.6		1.4		(0.7)		(3.1)	
Adjusted EBITDA	\$	5.5	\$	5.0	\$	15.5	\$	14.6	

<sup>(1)</sup> Full-year 2022 includes a \$1.5 billion tax effect associated with the one-time, non-cash pension settlement charge.(2) Other assets and liabilities / Other, net mainly consists of Operating assets and liabilities / Other, net in the Cash flow chart, workforce rebalancing charges, non-operating impacts and corporate (gains) and charges.