

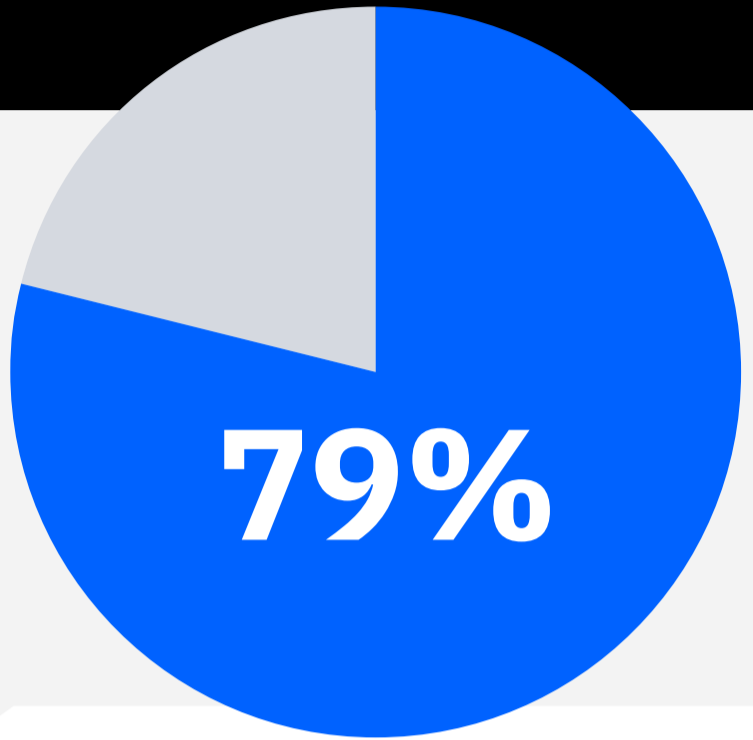
Women, leadership, and the priority paradox

Why so few organizations are getting this right – but those that do are outperforming

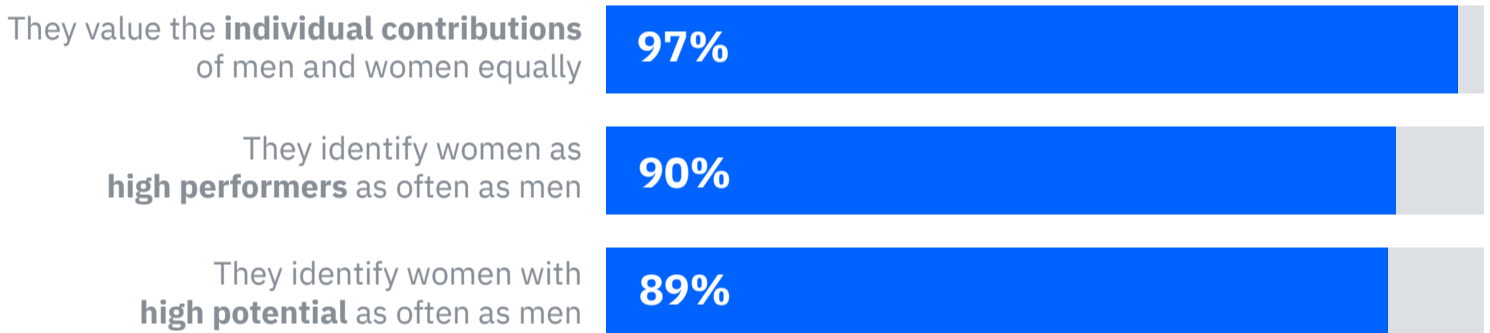
Women's ability to move into leadership roles continues to be stymied

79%

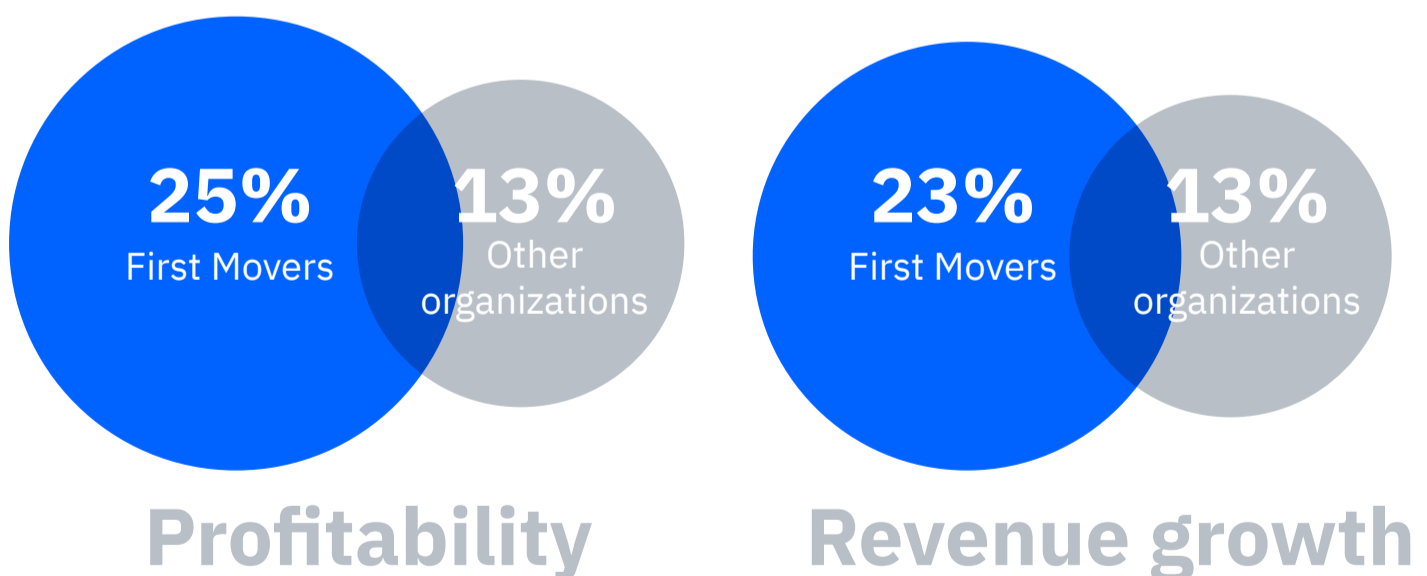
of organizations globally say advancing women into leadership roles is **NOT** a formal business priority



Some organizations – we call them First Movers – are serious about achieving gender equality in their leadership ranks



First Movers outperform their competition in two key financial metrics



Gender diversity in leadership is good for business. Has your organization made this a strategic priority?

ibm.co/womenleaders