Sustainability action plan

This sustainability action plan template is designed to help organizations plan initiatives to improve their sustainability performance. The template provides a structure for outlining outcomes, actions and targets to effectively communicate with stakeholders.



Our values and commitment to sustainability

Executive message

ESG frameworks and the legislative environment

Consultation

Methodology and governance

Outcome 1

Action	Target	Responsibility	Timeframe			
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Outcomes

These are broad outcomes that steer the detailed actions and targets in the sustainability action plan. Examples of outcomes could be "Decrease energy usage by 2025" or "Educate stakeholders".

Secondary outcomes

These are complementary outcomes that serve the broader outcome. Examples of secondary outcomes could be "Transport" or "Energy and emissions".

Actions

These are tangible actions that will be undertaken to achieve the broad and secondary targets. Examples of actions could be "Replace inefficient HVAC systems" or "Develop recycling policy".

Targets

Place specific KPIs against the actions to ensure progress is made. Examples of targets could be "100% of older HVAC systems replaced" or "75% increase in electronics diverted to e-waste programs".

Responsibility

Assign responsibility to either an individual or a position title.

Timeframe

Assigning specific months or quarterly timeframes helps ensure that targets can be realistically achieved.

Outcome 2

Ad	ction	Target	Responsibility	Timeframe		

Outcomes

These are broad outcomes that steer the detailed actions and targets in the sustainability action plan. Examples of outcomes could be "Decrease energy usage by 2025" or "Educate stakeholders".

Secondary outcomes

These are complementary outcomes that serve the broader outcome. Examples of secondary outcomes could be "Transport" or "Energy and emissions".

Actions

These are tangible actions that will be undertaken to achieve the broad and secondary targets. Examples of actions could be "Replace inefficient HVAC systems" or "Develop recycling policy".

Targets

Place specific KPIs against the actions to ensure progress is made. Examples of targets could be "100% of older HVAC systems replaced" or "75% increase in electronics diverted to e-waste programs".

Responsibility

Assign responsibility to either an individual or a position title.

Timeframe

Assigning specific months or quarterly timeframes helps ensure that targets can be realistically achieved.

Learn more about how IBM can help you develop your sustainability action plan and deliver on the targets you set.