

Omnichannel Fulfillment Checklist

Omnichannel order fulfillment is essential for revenue growth and customer satisfaction. Use this checklist to help develop your digital transformation strategy.

LOCKERS
Add lockers just outside or a step inside your stores for customers seeking a quick, convenient and safer option for order fulfillment.

SHIP-FROM-STORE
Extend your fulfillment network across your stores to meet customer SLAs and reduce overall cost to serve.

SAME-DAY DELIVERY
Deliver an innovative and unique competitive differentiator that's a timely and convenient bonus to shoppers.

BUY ONLINE, PICKUP IN STORE
Quickly move stock sitting on your shelves to fulfill online orders locally with real-time inventory insights.

ENDLESS AISLE
Enable customers in your stores to virtually browse or order a wide range of products that are either out-of-stock or not sold in-store and have them shipped to the store or their home.

DROP SHIPMENT
Fulfill every order and customer promise by shipping directly from the vendor or supplier.

CURBSIDE PICKUP
Create a seamless experience for shoppers that can be completed within minutes.