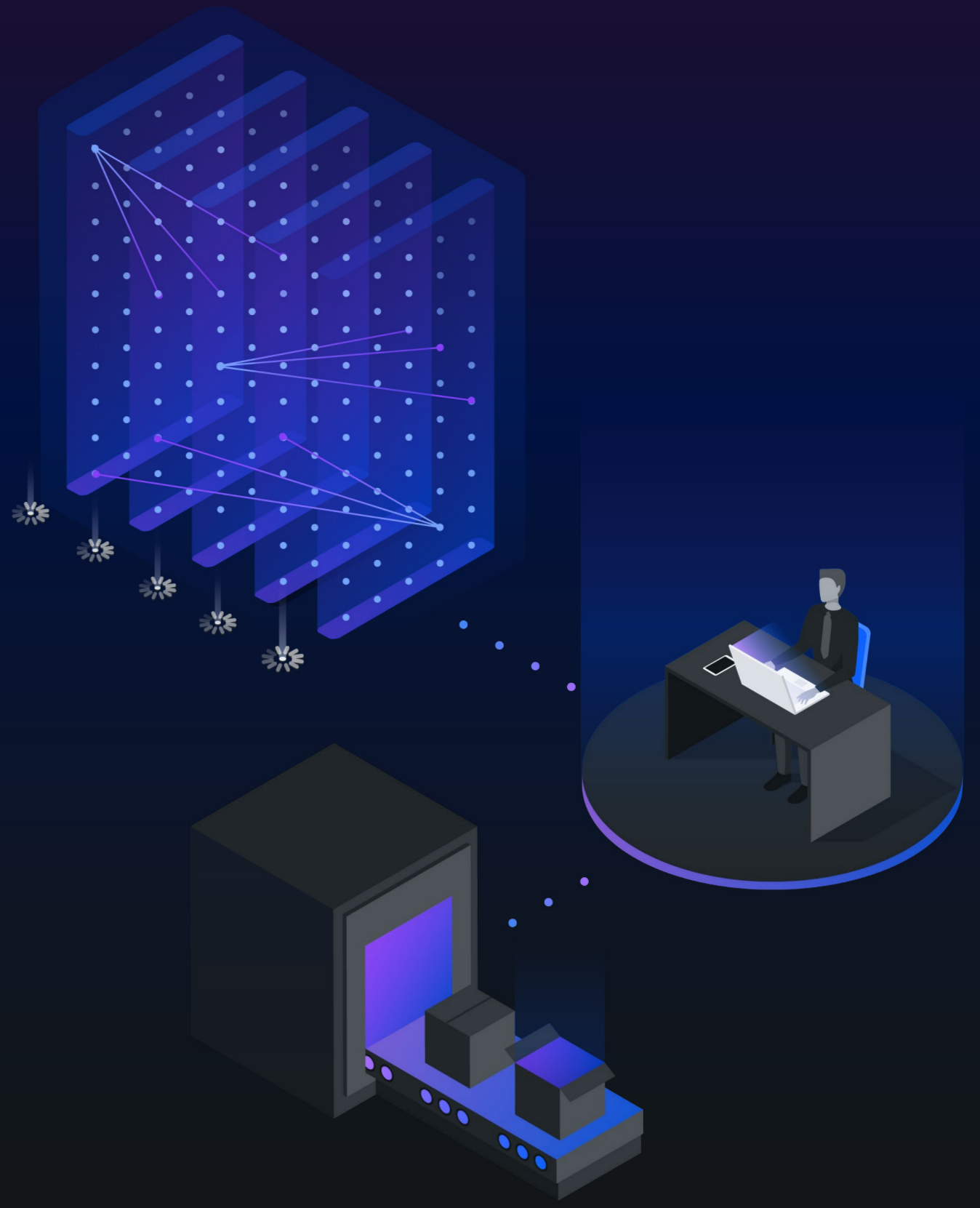


# Scale AI-powered business decisions with Palantir for IBM Cloud Pak for Data



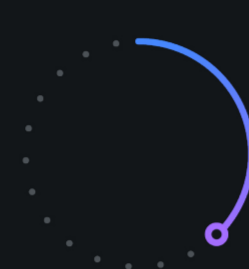
Accelerate your digital transformation with trustworthy AI for business

With Palantir for IBM Cloud Pak® for Data, easily infuse predictive, data-driven insights into your real-world business decisions and operations. Securely access and govern more data across your business with a data fabric architecture to build trustworthy AI models. Use this foundation to easily create intelligent applications for decision-making, no technical skills required.

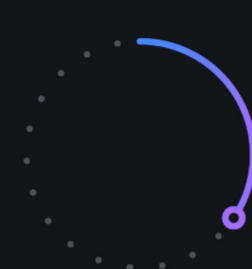
## Seize opportunities and overcome challenges in scaling AI



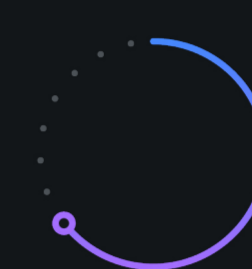
**66%**  
of businesses have increased revenues due to AI adoption<sup>1</sup>



**47%**  
of AI models never make it from pilot to production<sup>2</sup>



**32%**  
of organizations cite data complexity and silos as key barriers to AI adoption<sup>2</sup>



**63%**  
of CxOs cite skills gaps as a top barrier for implementing AI<sup>3</sup>

## Working with industry leaders and AI experts

**20+**

Core data and AI segments in which analysts name IBM as a leader, more than any other vendor

**150**

IBM engagements with customers to accelerate their application of data science and AI

**90**

Global IBM Data Science and AI Elite experts who can help you implement AI faster

**100+**

Clients using Palantir software to address critical use cases

## What can you do with Palantir for IBM Cloud Pak for Data?

Expand market share, revenue and innovation by combining the robust data and AI foundation in IBM Cloud Pak for Data—a unified platform that delivers a data fabric architecture and automated AI lifecycles—with Palantir’s “no-code/low-code” intuitive operational platform. Securely access, discover, curate, govern, and analyze all information relevant for decision-making in real time.



### Improve customer experiences in financial services

Know your customer with a single, accurate view and proactively mitigate risk.



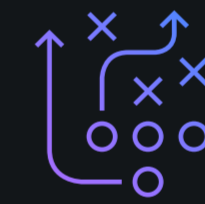
### Simplify complex manufacturing supply chains

Continuously monitor supply chain health and improve resiliency.



### Enable proactive maintenance in the automotive industry

Conduct proactive maintenance and minimize costly downtime.



### Optimize sales and marketing campaigns

Improve quality of service and optimize campaigns to attract and retain customers.

## How it works—key differentiators

Enjoy best-of-breed capabilities that help businesses build, monitor and deploy intelligent applications in their business operations.



### Greater access to business-ready data with a data fabric

Break down silos via a data fabric architecture. Without moving data, get a single view of all sources across hybrid and multicloud landscapes.



### Centralized data security

Monitor data usage and activity in real time in a single console and achieve end-to-end management and security with IBM Security™ Guardium® technology.



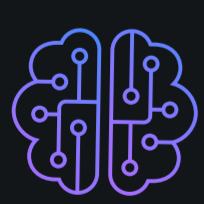
### Automated data governance

Activate data for machine learning and AI with intelligent cataloging, backed by active metadata and policy management.



### Automated AI lifecycles

Build trustworthy, explainable AI models while minimizing drift, bias, and risk. Optimize models with a continuous feedback loop.



### Business ontology and digital twins

Translate raw data into business objects to create a digital twin of your organization and run simulations and what-if analyses.



### Intuitive no code/low code environment

Publish AI applications within minutes, without the need for deep technical skills for each line of business.

Make smart predictions, automate operations, and seize opportunities with Palantir for IBM Cloud Pak for Data today.

See the solution in action.

[Watch a demo →](#)

Dive deeper into the solution.

[Read the brochure →](#)