

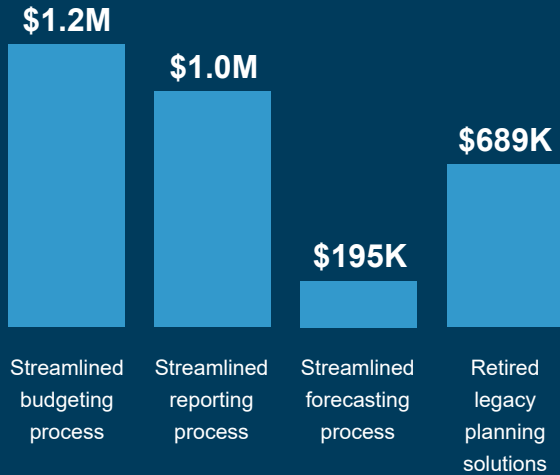
# The Total Economic Impact™ Of IBM Planning Analytics

FORRESTER®

Through 4 customer interviews and data aggregation, Forrester concluded that IBM Planning Analytics has the following three-year financial impact.

## SUMMARY OF BENEFITS

Three-year risk-adjusted cost savings



## IBM PLANNING ANALYTICS BY THE NUMBERS



**63%** time saved to complete annual budgeting cycle.



**80%** faster planning system processing.

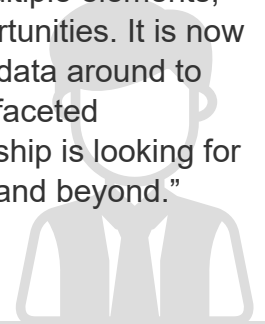


**70%** time saved to complete forecasts.

## VOICE OF THE CUSTOMER

“We now have a seamless solution that rolls up and pulls together multiple elements, including risks and opportunities. It is now easy for us to move the data around to provide the type of multifaceted perspectives that leadership is looking for during the budget cycle and beyond.”

*Director of FP&A, retail*



“Planning Analytics reduces waiting times and allows us to have several extra days to analyze our results, trends, and business performance.”

*Group controller, utilities*



Read the full study

This document is an abridged version of a case study commissioned by IBM titled: The Total Economic Impact Of IBM Planning Analytics, October 2019.

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