Hi \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In March there is an opportunity to improve my knowledge of IBM (product line) and gain more value from the investment we’ve made in our solution set. I’m asking for your support in funding my attendance at the IBM IoT Exchange – an intensive, two-day event for business leaders who want to evolve their operating models through data and analytics, AI and the cloud.

The IoT Exchange takes place March 17-18, 2020 in Orlando, Florida. The event features over 100 sessions, labs and demonstrations plus several industry leading keynote speakers. They offer three academies based on function; I would attend (Maximo/TRIRIGA/Engineering) which gives me the chance to:

* Learn how to use new techniques to optimize our solution usage
* Talk to industry experts and IBM customers, partners and executives
* Network with others and bring visibility to our company
* Gain access to select IBM certifications at no additional cost
* See how IBM’s IoT strategy can help drive our own vision

The event is priced as a value compared to other similar events that don’t have the same level of relevance to my day-today job. For purposes of approval, here is how the expenses break down:

Airfare: $0,000

Hotel: $ 000

Meals: $ 000

Registration: $ 995

Other expenses: $ 000

**Total cost: $0,000**

Thank you in advance for considering this request. I believe my attendance at this event will help me make a big contribution to our company. More details on IoT Exchange can be found at [www.ibm.com/internet-of-things/news-views/conference/](http://www.ibm.com/internet-of-things/news-views/conference/).

Looking forward to your reply,

(Signature)