# Cyber attacks: A rising threat Attention required



Cybercrimes are fast and frequent. The best protection is awareness of threats and smart digital habits.

Attacks happen in minutes.

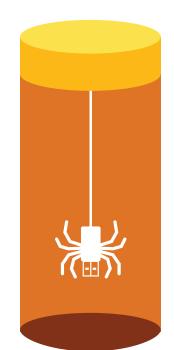
33%



of cyber attacks occur in the amount of time it takes to make a cup of coffee.<sup>1</sup> Being safe takes seconds.

96%

of attacks could have been prevented by following secure computing practices.<sup>1</sup>



Attacks are more sophisticated.

In 2011, there were

**Y** 

more tools available for attacking mobile devices.<sup>2</sup>

Secure computing helps prevent them.

80%



performing quick tasks like changing passwords and updating computer software.<sup>3</sup>

# Here are 7 tips to stay safe and secure



#### Verify links yourself.

Don't open links or attachments unless you know they're safe. Navigate to a website directly.



#### Connect to networks safely.

Be careful what you transmit over open and public wireless networks and use VPN software when conducting business.



### Store information securely.

Be careful where you store sensitive or confidential information. If you're storing in the cloud, make sure you're comfortable with the terms and conditions of the service provider.



# Keep settings and software up-to-date.

Maintain your security settings and upgrade software when prompted.



## Backup and encrypt data.

Make sure that all business-related data is encrypted to prevent unauthorized access.



### Protect mobile devices.

Be sure to keep your Bluetooth set as "undiscoverable."



#### Protect passwords.

Create different, hard to guess passwords for each website and service you use.